

2008 Interior Display Rates

Displays 11" x (up to) 35"

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	11" x 17"	11" x 28"	11" x 35"
Space	\$15	\$20	\$25
Production	\$15	\$20	\$25
Minimum Qty.	20	20	20

Take advantage of the impact and targetability of TransAd full color interior cards. These displays are perfect for reaching your ideal demographic at a very low cost. Transit riders are the perfect captive audience for your advertising message.



- Minimum 12 week contract
- Rates are per display and are based on 4 week billing periods.
- All sizes/products may not be available in all markets.
- Production cost includes full color interior card, installation, posting fees and replacement insurance.
- Creative not included – please call for a design quote.